Campaign Summary

◎ Business Expansion and Recruitment	$1,150,000
◎ Develop the Innovation Campus	$1,500,000
◎ Support for Entrepreneurship	$390,000
◎ Workforce Development	$300,000
◎ Administration / Investor Relations	$160,000
Estimated Amount Needed	**$3,500,000**

PROJECT IMPLEMENTATION

Although Vision Brookings Coalition has no paid staff, its three community-based economic development organizations are staffed with professionals who are talented and experienced in their field. (See Staff Qualifications in Exhibit B.) Once the annual priorities, work plans, budgets and measurable objectives have been approved by the Board of Advisors and the Management Committee, paid staff will be responsible for the implementation of the program. Program investors will be invited to quarterly meetings of the Investors Council to learn about activities accomplished through their investments. Each year, *Vision Brookings 2010* will issue an annual report to the stakeholders reporting the financial condition of the organization as well as its activities during the past year.