

## Business Support Forums Continue

Marketing without a Net, the first in a series of Business Support Forums sponsored by the Brookings Area Chamber of Commerce, netted positive response from attendees!

Jay Vanduch of TV Productions Inc. helped participants see the big differences that small changes can make in a business's advertisements and marketing choices.

"Businesses large and small often either miss opportunities to get the message of their business out or fail to take full advantage of something they are already doing," explained Vanduch. He went on to explore some of the situations that offer businesses the chance to reach their potential and current costumers – most of which are free or cost very little.

At the next Business Support Forum, Scott Meyer of 9 Clouds, Inc., will discuss ways to save time and make money using technology.

"Technology takes time and is difficult, but the good thing is you don't have to do everything. Instead, learn where you can reach your customers so you can use the right technology to connect with them online," explained Meyer.

This Business Support Forum will be held on Tuesday, Oct. 26, from 12 – 1 p.m. at the Chamber of Commerce office at 414 Main Ave. The cost is \$10 for members and \$20 for others.



Jay Vanduch highlights effective advertising techniques to Jesse Lee of Bravos Restaurant and Julie C. Underwood, CPA.