

2024

MEMBER & SPONSOR GUIDE



BROOKINGS AREA CHAMBER OF COMMERCE
1321 6TH STREET, BROOKINGS, SD 57006
605.692.8922



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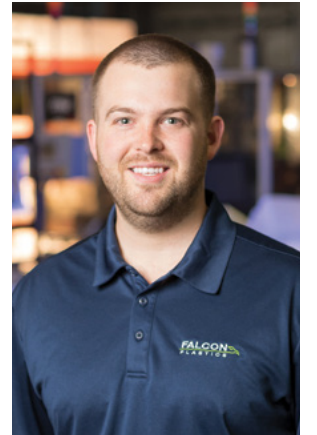
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CHAIRMAN'S MESSAGE

Chamber Members,

On behalf of the Brookings Area Chamber of Commerce's Board of Directors and myself as Board Chair, I would like to express my gratitude for the privilege of being able to advocate for the Brookings area business community throughout 2023. The Chamber has been working hard to promote Brookings as a great place to live and work evident by the New Resident initiative through the Connect Brookings program. We've hosted lunch and learns about current topics affecting businesses like workforce challenges and community resources. Our Women in Leadership luncheons have hit pre-pandemic attendance numbers and the Leadership Brookings Class of 2024 proves to be the largest class to date. The Public Affairs, Military Affairs, Ag Relations, and Volga Committees continue with their proven annual events that enrich the community. Check out each committee's new logo launched in 2023 designed to promote a cohesive look. I'm proud to be part of an organization that continues to keep PACE with the needs of the Brookings area business community!

Sincerely, Kyle Bender, Board Chair



KYLE BENDER
FALCON PLASTICS
 2023 Chairman, Brookings
 Area Chamber of Commerce
 Board of Directors

HAS YOUR BUSINESS TAKEN THE 2023 ANNUAL MEMBERSHIP SATISFACTION SURVEY?



Scan this QR code and take the survey by February 29, 2024
 for a chance to win \$250 in Chamber Bucks!



PRESIDENT'S MESSAGE

Dear Chamber Members,

As I come upon my 5th year as President & CEO of the Brookings Area Chamber of Commerce, I continue to be humbled and amazed at the support of the Brookings business community and the Chamber's Board of Directors in allowing the Chamber to set the PACE for what business success looks like. We are setting an example for communities across our region of what true collaboration can do. The ability and autonomy to create, build, and transform committees and programs to promote and enrich the business community is not taken lightly.

It is always gratifying to reflect on our accomplishments of the past year to continue to build. The Chamber ended 2023 with 7 committees allowing Chamber staff to focus on quality over quantity – we see event attendance returning thanks to that focus. Leadership Brookings is becoming the premiere professional development program for leaders of all ages and industries. And did you make it to Downtown at Sundown at least once? We continue to surpass attendance records and incorporate new and fun ways to keep it fresh and “the place to be” for five weeks of the summer!

It's so fun to see some of these accomplishments... as you look at the military banners hanging from light poles when driving along 6th Street, purchased by loved ones in tribute to their veteran. We see young scholarship winners coming to the office to proudly receive their check to be used for a future in the agriculture industry. We see residents stopping by to purchase or order Chamber Bucks online that support Brookings businesses and keep dollars local. We see our Volga events bring their business community together with a fantastic golf tournament. Finally, we see all the clicks and hits theLiveinBrookings.org website gets, proving Brookings is the place people want to live, work, or retire. Over 4,200 unique visitors in the past 60 days at the time of this publication. The numbers don't lie!

So much has happened over the last year and so much more is about to happen in 2024! I invite you to be a part of the Chamber's P.A.C.E. mission and see how YOU can be or continue to be an important element in this success. Finally, as a Chamber member we hope to see you at our Annual Celebration and Taste of Brookings on Thursday, April 4, 2024. Have some fun, eat some amazing food, and celebrate members of the Brookings business community.

Kelsey Doom-Bjornestad
President & CEO



A special thank you to our Presidential level members for their support throughout the year.



MEET YOUR CHAMBER STAFF

KELSEY DOOM
President & CEO



ANDREA FOX-MOSHER
Operations Coordinator



CASEY STICKLAND
Outreach Coordinator



LAYNE MANSON
Membership Director



CINDY PFENNIG
Interim Programming
& Special Events



AINSLEY BENNETT
Business Operations Intern





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- Project work
- HR processes set up
- Strategic HR

Contact us to see how we might help with your HR needs!

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MEET YOUR 2024 BOARD OF DIRECTORS



Kyle Bender, Chair
Falcon Plastics



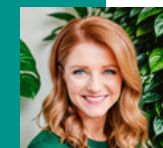
Sean Binker, Past Chair
Northwestern Mutual



Samantha Tupper, Director
Wink's Fine Jewelry



Seth Sayler, Director
Best Choice Real Estate



Kristina Lankow, Director
Daktronics



Michael Schulte, Ex Officio
City of Volga



Terri Stauffacher, Director
Brookings Health System



Paul Gilk, Vice-Chair
Daktronics



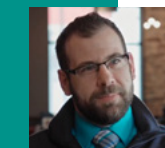
Nicole Nuttbrock, Treasurer
Larson Manufacturing



Mike Turnwall, Director
First Bank & Trust



Chris Brozik, Director
Civil Design



Jesse Davis, Director
Craft Chophouse and Lounge



Jacob Meshke, Ex Officio
City of Brookings

2023 ANNUAL REPORT

FUN STATS

PROGRAMMING + EVENTS

7 COMMITTEES
WITH 159 VOLUNTEERS

62 EVENTS

24,088+ ATTENDEES

MEMBERSHIP

527 MEMBERS

55 NEW MEMBERS

DIRECTORY

45,653 MEMBER DIRECTORY SEARCHES

111,042 VISITS TO MEMBER DETAILS PAGE

\$16,500

CHAMBER BUCKS ISSUED

WANT YOUR CUT?
HEAD TO PAGE 25 FOR MORE INFO!

AWARDS

AMBASSADOR OF THE YEAR:

AMANDA RUNIA
IN-HOUSE ALLY

YOUNG PROFESSIONAL OF THE YEAR:

PATTIE BERKNER
LEGACY FINANCIAL PARTNERS
AMERIPRISE FINANCIAL

DORIS RODEN AWARD:

EMILY BRAUN
THREADS OF MEMORIES

NEW THIS YEAR

CONNECT BROOKINGS COMMITTEE NEW RESIDENT SUB-COMMITTEE

LIVEINBROOKINGS.ORG LAUNCHED FOR NEW RESIDENTS, WITH 4,810 UNIQUE VISITORS IN IT'S FIRST 90 DAYS
POSTCARDS SENT TO 575 NEW MOVERS

SDSU STUDENT ENGAGEMENT

20 EMPLOYERS
CONNECTED WITH SDSU INSTRUCTORS
870+ STUDENTS
ENGAGED IN CHAMBER-RELATED ACTIVITIES

S.H.O.P CAMPAIGN (SHOP HERE ON PURPOSE)

LAUNCHED A 6-WEEK CAMPAIGN ENCOURAGING COMMUNITY MEMBERS BE INTENTIONAL ABOUT WHERE THEY SPEND THEIR TIME AND MONEY. WE COLLECTED 1,000+ RECEIPTS CONTRIBUTING TO A LOCAL SPENDING OF OVER \$218,440.

ON PACE FOR

EXCELLENCE

2023-2025 STRATEGIC PLAN



OBJECTIVE ONE
EXCELLENCE IN MEMBERSHIP
To recruit, retain and reward well.

OBJECTIVE TWO
EXCELLENCE IN CONNECTING
To be efficient and effective in all programming.

OBJECTIVE THREE
EXCELLENCE IN ADVOCACY
To be the voice of and for business.

OBJECTIVE FOUR
EXCELLENCE IN BUSINESS DEVELOPMENT
To be a resource for business and the leader in workforce retention.

OBJECTIVE FIVE
EXCELLENCE IN OPERATIONS
To be efficient, effective and impressive.

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OUR COMMITTEES



COMMITTEE PURPOSE
To recognize area agriculture producers for the strong foundation they provide the area's economy and support public policies that will strengthen the agricultural production economy.



CHAMBER AMBASSADOR

COMMITTEE PURPOSE
To recruit and welcome new members and to act as a connection point between the Chamber and the Brookings area business community.



CONNECT BROOKINGS

COMMITTEE PURPOSE
To be a leader in the Brookings area's workforce retention efforts, connecting SDSU students, young professionals, and new residents with the community-at-large.



COMMITTEE PURPOSE
To promote a positive working relationship among the community, employers, area veterans and military groups.



PUBLIC AFFAIRS

COMMITTEE PURPOSE
To inform, educate, engage, and advocate for the Brookings business community regarding relevant public policy initiatives at the state and local level.



VOLGA BUSINESS NETWORK

COMMITTEE PURPOSE
To encourage the growth and prosperity of Volga businesses through advocacy and promotion initiatives as well as provide educational resources for members to utilize and strengthen their businesses.



TEESDALE LAW

TAKE THE NEXT STEP AND MAKE A PLAN

At Teesdale Law, we're here to help you navigate some of the most important moments of your life; such as starting a family or business, planning for the future, or having to quickly adapt to unexpected changes. Take the next step and make a plan.



FORMATION

Create a strong structure that best suits your business goals.

TRANSITION

Make a plan that outlines the process of transition in a business.

SUCCESSION PLANNING

Strategize how leadership roles are assumed by other employees.

FAMILY LAW

Assist with family relationships or other domestic connections.



WOMEN in Leadership
BROOKINGS AREA CHAMBER COMMITTEE

COMMITTEE PURPOSE
To provide the professional women of the Brookings community an organization that is uniquely their own - a place to network, learn, and share.



CONTACT US!

TeesdaleLaw.com | 605.736.0342 | Tony@TeesdaleLaw.com | 423 8th St. S, Brookings, SD

2024 MEMBERSHIP BENEFIT LEVELS



NON-PROFIT MEMBERSHIP
\$125

Our non-profit level, created in 2020, is reserved for small local non-profits who would otherwise not have the financial means for a standard Chamber membership. Our non-profit members receive the same benefits as Connected level members. To qualify for the non-profit rate, a non-profit membership application is required.

INDIVIDUAL MEMBERSHIP
\$125

The Individual Chamber membership is reserved for those who are not associated with a business but would like to be involved and receive updates. This rate allows an Individual to receive email updates from the Chamber President as well as committee participation and ability to participate in programs / events at member pricing. Individual members may not use their membership to promote business activity.

	CONNECT \$350	PARTNER \$700	INVESTOR \$1,500	EXECUTIVE \$2,500	PREMIER \$5,000	PINNACLE \$10,000	PRESIDENT \$20,000+
Business Directory and Visitor Guide Listing	●	●	●	●	●	●	
Direct Business Referrals	●	●	●	●	●	●	
Leadership Essentials Curriculum	●	●	●	●	●	●	
readitfor.me Subscription	●	●	●	●	●	●	
Advocacy & Support from the Chamber	●	●	●	●	●	●	
Member Pricing at Chamber Events for all Employees	●	●	●	●	●	●	
Committee Participation	●	●	●	●	●	●	
Business Notary + Certificate of Origin Services	●	●	●	●	●	●	
Use of Chamber Meeting Space	●	●	●	●	●	●	
Ribbon Cuttings & Ground Breakings	●	●	●	●	●	●	
Opportunity to Enroll in Chamber Bucks Program	●	●	●	●	●	●	
Enhanced Website Listing		●	●	●	●	●	
Membership Mailing Address List		●	●	●	●	●	
Additional Business Memberships		1	1	2	4	4	
Chamber Hosted Event Ticket (Max \$50 Value)		2	4	8	12	22	
Chamber Hosted Event Ticket (Max \$100 Value)		0	2	2	4	8	
Flex Dollars (Sponsorships or Marketing)		\$200	\$500	\$600	\$1,500	\$4,000	
Golf Tournament Registration				1 TEAM	1 TEAM	1 TEAM	
Logo on brookingschamber.org homepage				●	●	●	
Leadership Brookings Registration					1	1	
Logo on Chamber Banner						●	
Logo in Member & Sponsorship Guide						●	

Schedule a meeting with us to build your membership package for the upcoming year!

2024 MARKETING OPPORTUNITIES


Flex Dollars are the newest member benefit of the Brookings Area Chamber of Commerce! All membership levels "Partner" and above include marketing flex dollars. To learn how many flex dollars are included in your membership visit page 13. Choose how you would like to allocate your marketing flex dollars from the table below. Additional marketing within this list can be purchased outright.

EMAIL INFO@BROOKINGSCHAMBER.ORG TO UTILIZE YOUR MARKETING FLEX DOLLARS OR TO PURCHASE ANY OF THESE MARKETING OPPORTUNITIES.

	VALUE	#AVAILABLE
EMAIL		
Chamber Chat Ad <i>(Your custom ad located midway down our weekly Chamber Chat)</i>	\$200	50
Targeted Email Blast to Membership <i>(Includes segmented distribution list and performance stats)</i>	\$300	24
Chamber Chat Sponsorship <i>(Be our Chamber Chat sponsor for 1 month! Logo appears in e-mail header, includes an ad below PACE message (700x125px). E-mails sent to 3k contacts with nearly 40% open rate)</i>	\$500	12
PRINT		
"People & Places" Feature <i>(Be the feature of our Chamber Corner in the Brookings Register! Show off a new employee, renovated location, or big anniversary coming up!)</i>	\$400	12
2025 Advertisement in 2025 Member & Sponsorship Guide		
Full Page <i>(Add \$250 if you require design services)</i>	\$1,000	4
Full Inside Front Cover <i>(Add \$250 if you require design services)</i>	\$1,200	1
Full Inside Back Cover <i>(Add \$250 if you require design services)</i>	\$1,200	1
Half Page <i>(Add \$250 if you require design services)</i>	\$500	4
Quarter Page <i>(Add \$250 if you require design services)</i>	\$250	8

VIDEOGRAPHY		
Drone video <i>(20-minute appointment with 60-120 second video montage highlighting property/event)</i>	\$350	UNLIMITED
Event Photography/Videography <i>(Includes on-site video recording (gimbal and phone), 60-second video with 400-600 word write-up delivered digitally or published on your behalf)</i>	\$450	UNLIMITED
OTHER		
NEW 1 Month Billboard <i>Sponsored by Brookings Billboard. Billboard outside the Chamber office only.</i>	\$500	4 / MONTH
Chamber Bucks Ad Space <i>Ad located on each Chamber Buck certificate sold (over 2,500 certs/yr). Option to purchase multiple spaces for larger ad.</i>	\$200	UNLIMITED






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2024

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SPONSORSHIP OPPORTUNITIES

The Brookings Area Chamber of Commerce committees, programs, and events wouldn't be as successful as they are without sponsorships from our members.

Our Chamber membership represents the area's most influential corporate leaders, mid-level managers, small business owners, entrepreneurs, young professionals, educators and more. Gain the publicity and brand recognition needed for your business to succeed in today's dynamic market through a sponsorship.

Sponsoring a Chamber event provides an invaluable opportunity to increase your brand recognition, prestige, and credibility to our large, diverse audience unmatched by any other organization in our region. We intend to create partnerships that are of benefit to all involved.

Each business need is different and we've tried to create sponsorship packages that reflect that. If after you review the preceding pages you don't see the sponsorship that fits what you're looking for, give us a call, and let's chat through your business goals to find the perfect fit.

If, after viewing all sponsorship opportunities on the preceding pages, you would like to partner with the Chamber to sponsor a committee, program, or event, give us a call at (605) 692-8922 or email info@brookingschamber.org.

HAVE QUESTIONS OR WANT TO PURCHASE A SPONSORSHIP? GET IN TOUCH!
INFO@BROOKINGSCHAMBER.ORG 605.692.8922



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The Research Park at South Dakota State University strives to provide an environment where dreams become reality, businesses are grown, and knowledge, research, and resources are turned into economic opportunities.

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Dwaine Chapel
CEO and Exec. Director

605.696.5600 (office)
605.695.6340 (mobile)
Dwaine@rpsdstate.com



SIGNATURE EVENT SPONSORSHIPS

Event sponsorships will include the "base sponsorship benefits," as well as any benefits as listed in the event sponsorship description.



PLATINUM

- Primary logo in all marketing (web, print)
- Optional stage time
- Tagged social posts
- Radio mentions (when applicable)
- Event tickets
- Logo on screen during event

GOLD

- Secondary Logo in all marketing (web, print)
- Mention on stage
- Tagged social post
- Event ticket(s)
- Logo on screen during event

SILVER

- Tertiary logo or business name in web/print where possible
- Tagged social post
- Collective Sponsor Social Post

BRONZE

- Logo or business name in web/print where possible
- Tagged social post

ANNUAL CELEBRATION SPONSOR APRIL 4, 2024

Previously known as our "Annual Meeting," the Annual Celebration is held annually each April to share Chamber accomplishments of the year prior and showcase local area businesses. Also includes Leadership Brookings.

SOLD OUT

PLATINUM
\$3,500

GOLD
\$1,000
(2 of 4 available)

SILVER
\$500
(2 of 6 available)

+ 1 Event Ticket
+ Logo on screen during event

BRONZE
\$250
(5 of 6 available)

+ Logo on screen during event

VETERANS DAY SPONSOR NOVEMBER 11, 2024

Community's annual Veterans Day Program on November 11, 2024 at 9:00AM at the Dacotah Bank Event Center. All are welcome to attend this free event and honor this great country's veterans.

PLATINUM
\$600
(1 of 2 available)

+ Mention on stage (no stage time)

GOLD
\$400
(4 available)

SILVER
\$200
(6 available)

BRONZE
\$100
(10 available)

NEW BROOKINGS ECONOMIC SUMMIT SPONSOR MAY 1, 2024

Half-day event featuring economic development partner presentations, update on Economic Development Master Plan progress, and more.

SOLD OUT

PLATINUM
\$1,500
(1 available)

GOLD
\$750
(3 available)

SILVER
\$500
(5 of 6 available)

BRONZE
\$100
(8 of 10 available)

NEW YOUNG PROFESSIONALS SUMMIT SPONSOR APRIL 16, 2024

Half-day of learning, networking, and growth to better equip Brookings area young professionals.

SOLD OUT

PLATINUM
\$2,500
(1 available)

+ Ability to put item(s) in swag bags

GOLD
\$1,000
(3 available)

+ Optional stage time
+ Ability to put item(s) in swag bag

SILVER
\$500
(2 of 6 available)

+ Ability to put item(s) in swag bag

BRONZE
\$250
(10 available)

+ Ability to put item(s) in swag bag

WOMEN IN LEADERSHIP SEASON SPONSOR

Women in Leadership is an outlet to empower professional women to share, educate, and influence through networking to build the business community. The committee hosts 4 luncheons, 2 socials and 1 Summit. Sponsorships cover all 7 events.

SOLD OUT

PLATINUM
\$3,000
(1 available)

GOLD
\$1,500
(2 of 4 available)

+ Optional stage time at 1 luncheon

SILVER
\$500
(4 of 6 available)

BRONZE
\$250
(7 of 10 available)

+ 2 Luncheon tickets

AGRICULTURE APPRECIATION BANQUET SPONSOR DECEMBER 3, 2024

Banquet for 500 producers and guests to raise funds for ag related scholarships and teacher grants.

SOLD OUT

PLATINUM
\$3,500
(1 available)

GOLD
\$1,000
(4 available)

SILVER
\$500
(3 of 6 available)

+ Logo on screen during event

GOLF TOURNAMENT SPONSORSHIP OPPORTUNITIES

PAR-TEE GOLF TOURNAMENT

EXECUTIVE	RAFFLE	PRINT	HOLE	HOLE-IN-ONE	PIN PRIZE
\$2,500 (1 available)	\$1,000 (3 of 4 available)	\$1,500 (1 available)	\$500 (10 of 18 available)	\$500 + Hole Insurance (2 available)	\$150 (12 available)

VOLGA GOLF TOURNAMENT

EXECUTIVE	RAFFLE	PRINT	HOLE	HOLE-IN-ONE	PIN PRIZE
\$1,000 (1 available)	\$500 (2 available)	\$600 (1 available)	\$400 (5 of 9 available)	\$400 + Hole Insurance (1 available) SOLD OUT	\$100 (9 available)

EXECUTIVE

- Primary Logo on marketing
- Logo on Rule Card
- Logo on Every Golf Cart
- Mentions at Event
- Promo Display (optional)
- Branded sign at event
- Option to Add Items to Swag Bag
- Collective Event Sponsor Social Post
- 1 Golf Team

RAFFLE

- Logo Placement on Web Event Page
- Logo on Rule Card
- Branded sign at event
- Collective Event Sponsor Social Post
- Mentions at Event
- Option to Add Items to Swag Bag
- 1 Golf Team
- Promo Display (optional)

PRINT

- Logo Placement on Web Event Page
- Logo on Rule Card
- Promo Display (optional)
- Collective Event Sponsor Social Post
- Logo on Every Golf Cart
- Branded Sign at Event
- Option to Add Items to Swag Bag
- 1 Golf Team
- Mentions at Event

HOLE-IN-ONE

- Logo on Rule Card
- Promo Display (optional)
- Branded Sign at Hole
- Option to Add Items to Swag Bag

HOLE

- Promo Display (optional)
- Branded Sign at Hole
- Option to Add Items to Swag Bag

PIN PRIZE

- Option to Add Items to Swag Bag

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- MEADOW CREEK GOLF COURSE
- NEW BUSINESSES AND NEW HOUSING
- OLD TIMERS DAY – 2ND WEEKEND IN JUNE
- PARKS & RECREATION PROGRAMS
- SIoux VALLEY PUBLIC SCHOOL AND VOLGA CHRISTIAN SCHOOL
- SWIMMING POOL WITH SUMMER SWIMMING LESSONS

DOWNTOWN AT SUNDOWN

SPONSORSHIP OPPORTUNITIES

Downtown at Sundown is a five-week event series of sunshine, live music, cold drinks, local food, and a family - friend atmosphere. Offering a night out with free admission and kids activities, Downtown at Sundown saw 18,000+ attendees in 2023!

HEADLINER | \$11,000

SOLD OUT

- Primary placement in marketing, including but not limited to web, social, billboard, posters, banners, newspaper
- Stage and Radio Mentions
- 10 x 10 Booth Space (5 weeks)
- Stage Time
- Logo on event wristbands and Info Booth tent
- 1 Facebook Live at business or event
- Primary logo on bumpout signs and sandwich boards at event
- Solo logo billboard after series

SUNSET | \$4,000 (3 of 4 Available)

- Secondary placement in marketing, including but not limited to web, social, billboard, posters, banners, newspaper
- Stage Mention
- 10 x 10 Booth Space (5 weeks)
- Stage Time
- Logo on bumpout signs and sandwich boards at event
- Logo on billboard after series

KIDS ZONE | \$3,000 (4 Available)

- Secondary placement in marketing, including but not limited to web, social, billboard, posters, banners, newspaper (excludes stage banner)
- Logo on 2 Kids Zone Banners
- Stage mention
- 10 x 10 Booth Space (5 weeks)
- Logo on bumpout signs and sandwich boards at event
- Logo on billboard after series

ENCORE | \$2,500 (3 of 5 Available)

- Benefits for 1 designated week: Mention on stage and radio, logo on/near stage, 10 x 10 booth space, stage time, logo on social posts and billboard, Facebook Live at business or event
- Tertiary placement on event webpage
- Logo on bumpout signs and sandwich boards at event
- Logo on billboard after series

STAGE | \$2,000 (2 Available)

- Logo on/near stage (5 weeks)
- 10 x 10 booth space (1 week)
- Tertiary logo placement on event webpage
- Logo on bumpout signs and sandwich boards at event
- Logo on billboard after series

PRINT | \$1,500 (1 Available)

- Logo on posters, event webpage, social
- 10 x 10 booth space (1 week)
- Logo on bumpout signs and sandwich boards at event
- Logo on billboard after series

HOSPITALITY | \$1,500 (2 Available)

- Logo on event webpage and social
- Tagged social post
- 10 x 10 booth space (1 week)
- Logo on bumpout signs and sandwich boards at event
- Logo on billboard after series

SOUND CHECK | \$1,000 (Unlimited)

- Logo Placement on Event Webpage
- Logo on bumpout signs and sandwich boards at event
- 10 x 10 booth space (1 week)
- Logo on billboard after series

THE LOO SPONSOR | \$500

SOLD OUT

- Logo Placement on Event Webpage
- Logo on bumpout signs and sandwich boards at event
- Logo on poster on each Portable Toilet
- Logo on billboard after series

FESTIVAL FAN | \$500 (Unlimited)

- Logo Placement on Event Webpage
- Collective Event Sponsor Social Post
- Logo on billboard after series

ADDITIONAL SPONSORSHIP OPPORTUNITIES

PUBLIC AFFAIRS SPONSOR

The Public Affairs Committee has various advocacy efforts, including legislative coffees, candidate forums, and Brookings/SDSU Day at the Capitol.

PLATINUM | \$1,000 (3 of 4 available)

- Logo on screen at events when possible/appropriate
- Mentions at events when possible/appropriate
- Logo on Public Affairs webpage

GOLD | \$500 (6 available)

- Mentions at events when possible/appropriate
- Logo on Public Affairs webpage

SILVER | \$100 (Unlimited)

- Name on Public Affairs webpage

NEW WORK READY BOOTCAMP

A 4-week career preparation program for 30 college students

PLATINUM | \$1,500 (1 available)

- Primary logo on marketing, including cover page of workbook
- First right at speaking to class on industry-specific topics

GOLD | \$500 (4 of 6 available)

- Secondary logo on marketing, including cover page of workbook
- Potential to speak to class on industry-specific topics

SILVER | \$100 (Unlimited)

- Business name on cover page of workbook
- Social media tag

NEW DOWNTOWN WATCH PARTY

Event hosted for an away SDSU Football game in Downtown Brookings. Streets are closed and food/beverage vendors along with 20' screen are brought in!

PLATINUM | \$2,000 **SOLD OUT**

- Primary logo on all marketing
- Ability to set up vendor space at event
- Logo in rotation on screen before game

GOLD | \$500 (4 available)

- Secondary logo on all marketing
- Logo in rotation on screen before game

SILVER | \$100 (Unlimited)

- Logo or design of choice in rotation on screen before game

NEW NEW RESIDENT OUTREACH

Support our New Resident outreach by sponsoring our New Mover postcards. Every month a welcoming, seasonally themed postcard is sent to all change of address from the month prior. Average of 80 postcards sent per month.

PLATINUM | \$1,000 **SOLD OUT**

- Logo on all postcards to new residents
- Logo on liveinbrookings.org website

GOLD | \$400 (12 available)

- Logo on Two Postcards
- Business name on liveinbrookings.org website

NEW S.H.O.P. CRAZY DAYS CAMPAIGN

A promotion to encourage shopping local during summer season. When all Platinum sponsorships are filled, the Chamber gives away a minimum of \$10,000 in Chamber Bucks!

PLATINUM | \$2,500 (4 available)

- Logo/business name in all print/web/radio

GOLD | \$1,000 (3 of 4 available)

- Secondary logo/business name in all print/web

SILVER | \$100 (Unlimited)

- Logo on webpage

NEW S.H.O.P. HOLIDAY CAMPAIGN

A promotion to encourage shopping local during the holiday season. When all Platinum sponsorships are filled, the Chamber gives away a minimum of \$10,000 in Chamber Bucks!

PLATINUM | \$2,500 (3 of 4 available)

- Logo/business name in all print/web/radio

GOLD | \$1,000 (3 of 4 available)

- Secondary logo/business name in all print/web

SILVER | \$100 (Unlimited)

- Logo on webpage

FEED THE FARMER

Hand delivered meals by the Ag Relations Committee to over 50 farmers each Spring and Fall

PLATINUM | \$500 **SOLD OUT**

- Social media post
- Swag given to farmers with lunch

DRINK TICKET SPONSOR

Get your logo on every single drink ticket used by the Chamber throughout the year! Drink tickets used at socials, Annual Celebration, golf tournaments, and more.

PLATINUM | \$1,000 (3 of 4 available)

CHAMBER BUCKS

Chamber Bucks helps your money stay local. Consumers may purchase and use digital or printed Chamber Bucks. Bucks can be redeemed at any of our participating businesses.

Take advantage of this benefit by becoming a participating merchant or by purchasing Chamber Bucks in bulk for your employee gifts, bonuses and more!

To purchase and learn more visit brookingschamber.org/chamber-bucks.

Scan this QR code to learn more and view participating businesses.



DOWNTOWN BROOKINGS SPONSORSHIP OPPORTUNITIES

- BROOKINGS BONANZA & CRAZY DAYS**
July 20, 2024
- BROOKINGS FARMERS MARKET**
May-October 2024
- FALL FOR DOWNTOWN FESTIVAL**
September 14, 2024
- TRICK-OR-TREATING ON MAIN**
October 29, 2024
- FESTIVAL OF LIGHTS & PARADE**
December 6, 2024

For information on these events & opportunities, please email director@downtownbrookings.com

WWW.DOWNTOWNBROOKINGS.COM

Old Sanctuary

WEDDING & EVENT VENUE

The elegant venue is a blank canvas for meetings, conferences, and weddings. Transform the space to fit your personal style around the gorgeous high beams of an old church. The banquet style seating allows for up to 350 guests. Need to see it to believe it? No problem, the Old Sanctuary offers tours of their space to better visualize the event.

Contact us **605-692-4859**

WWW.OLDSANCTUARY.COM

2024

EVENTS AT A GLANCE

SAVE THE DATE

JANUARY

- 17 Brookings/SDSU Day at the Capitol
- 27 Legislative Update

FEBRUARY

- 13 Women in Leadership Galentine's Day Social
- 17 Legislative Update
- 26 Work Ready Bootcamp Starts

MARCH

- 16 Candidate Forum
- 20 Women in Leadership Luncheon: 1 of 4
- 21 Brookings Spring Job Fair

APRIL

- 04 Annual Celebration
- 08 Volga "Small Business Basics" Starts
- 16 Young Professional Summit
- 24 Women in Leadership Luncheon: 2 of 4
- TBD Feed the Farmer

MAY

- 28-4 Small Business Week Starts
- 01 Brookings Economic Summit
- 15 Women in Leadership Luncheon: 3 of 4

JUNE

- 06 Old Timer's Day Mixer
- 12 Women in Leadership Golf Clinic & Social

JULY

- 18 Par-Tee Golf Tournament
- TBD Crazy Days S.H.O.P. Campaign Starts

AUGUST

- 01 Downtown at Sundown: Week One
- 02 Volga Golf Tournament
- 08 Downtown at Sundown: Week Two
- 09 Leadership Brookings Application Deadline
- 15 Downtown at Sundown: Week Three
(New Resident Welcome Night)
- 22 Downtown at Sundown: Week Four
(Multicultural Night)
- 29 Downtown at Sundown: Week Five
(SDSU Night)

SEPTEMBER

- 11 Women in Leadership Luncheon: 4 of 4
- 28 Candidate Forum

OCTOBER

- 05 Downtown Watch Party - Northern Iowa
- 08 Leadership Brookings Class of 2025 Starts
- 09 Women in Leadership Half Day Summit
- 31 Candy Krawl
- TBD Feed the Farmer

NOVEMBER

- 11 Veterans Day Program
- TBD Legislative Lookahead
- TBD Holiday S.H.O.P. Campaign starts

DECEMBER

- 03 Agriculture Relations Banquet
- 07 Downtown in December

JANUARY 2025

- 15 Brookings/SDSU Day at the Capitol

More programs and events are added throughout the year - be sure to check out our calendar of events at www.brookingschamber.org!

PROMOTE.
ADVOCATE.
CONNECT.
ENRICH.



BROOKINGSCHAMBER.ORG

