

2025

MEMBER & SPONSOR GUIDE



BROOKINGS AREA CHAMBER OF COMMERCE
1321 6TH STREET, BROOKINGS, SD 57006
605.692.8922


brookings
AREA CHAMBER OF COMMERCE

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BIG
PICTURE?



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CHAIRMAN'S MESSAGE

Chamber Members,

As the 2025 Board Chair of the Brookings Area Chamber of Commerce, it is an honor to represent our region's incredible business community. This past year, the Chamber has continued its vital work in advocating for local businesses, fostering connections, and enhancing the Brookings area as a premier place to live and work.

In 2024, we expanded our focus on workforce retention through innovative programs like the SDSU Work Ready Boot-camp and the ever-growing New Resident Welcome initiative. It has been rewarding to see the participation in our educational opportunities, such as leadership development through Women in Leadership and the largest Leadership Brookings class to date. These programs, combined with events from committees like Public Affairs, Ag Relations, and Volga, continue to strengthen the bond between businesses and the community. We also had another successful year with our Downtown at Sundown series which helps build a vibrant community and a place where people want to live and work.

Our efforts in 2025 will build on these successes, with an emphasis on helping our members thrive in the evolving economic landscape. I am proud to work alongside our City Partners, the Board of Directors, staff, and our dedicated members as we continue to shape a prosperous future for Brookings.

Sincerely, Paul Gilk, Board Chair



PAUL GILK
DAKTRONICS, INC.
2025 Chairman, Brookings
Area Chamber of Commerce
Board of Directors



PRESIDENT'S MESSAGE

Dear Chamber Members,

Founded in 1938, the Brookings Area Chamber of Commerce is proud to stand as the community's oldest, largest, and most effective business advocate. We help to unite all sectors of business and community activity at the heart of Brookings County. Our Board of Directors and dedicated staff work tirelessly on behalf of our members and the community, striving to realize our vision of "a vibrant and collaborative business landscape."

Collaboration is at the core of what we do. We proudly partner with key organizations like the Brookings Economic Development Corporation, Research Park, Visit Brookings, the City of Brookings, and Downtown Brookings. These partnerships create a powerful support network for businesses, both new and established, fostering a thriving environment for commerce and community life. The resources we collectively offer are unmatched for a community our size, made possible by your support and investment.

Our commitment to providing the highest level of service to our members and the Brookings community is unwavering. Driven by our mission "To promote, advocate, connect, and enrich the Brookings area business community," we actively engage with all levels of government on issues that impact our members. Our advocacy efforts are focused on creating a business environment where opportunities can flourish.

We also see ourselves as the connector of choice for our membership. Networking within our community is essential for growth, and we are dedicated to creating opportunities where those connections can start and strengthen. Whether through ribbon cuttings, young professional meetups, forums, trainings, or signature events, we provide platforms that bring together business and industry leaders, government officials, and the wider community. Our goal is simple: to help you strengthen and grow your business.

We have been particularly focused on workforce retention and development, recognizing the importance of building a strong talent pipeline. Our efforts in collaboration with South Dakota State University have been making strides. We engaged with nearly 2,000 SDSU students in 2024 through our programs and events, showcasing what Brookings has to offer as a place to build a career and a life. The percentage of students planning to stay in Brookings after graduation has been rising year-over-year since we started tracking in 2022, reaching 14.64% in 2024. We've also worked with hundreds of new residents this past year, ensuring they have the right resources to feel connected to and build roots in our beautiful community.

We're here for you, our members, and we encourage you to reach out if you have any questions or ideas. Your continued support and involvement are what make our Chamber and our community strong. If you like what we're doing, please spread the word. We appreciate your membership and look forward to another year of growth and success together.



Kelsey Doom-Bjornestad
President & CEO

MEET YOUR CHAMBER STAFF

KELSEY DOOM
President & CEO



LAYNE MANSON
Membership Director



CASEY STICKLAND
Outreach Coordinator



AINSLEY BENNETT
Event Coordinator



GRACE ARTHUR
Business Operations Intern



A special thank you to our President level members for their support throughout the year.





MAKE A DIFFERENCE AS A BCYMP MENTOR

Help a young person learn, grow, and give back to our community!



Reasons to volunteer as a Mentor:

- ✓ Be a role model to a young person.
- ✓ Gain access to community discounts for activities.
- ✓ Make a positive impact in Brookings County!

Over 50 local kids want to participate with BCYMP, but they're waiting for the right Mentor!

Mentors are caring adults (18+). BCYMP trains and supports Mentors through the entirety of the Match. Make an impact and contact us about Mentoring today!



VOLUNTEER!

<https://bcymmentoring.org/>



2508 Wilbert Ct Ste B
Brookings, SD 57006

Next to Little Ceasars Pizza
& Homestead Meats

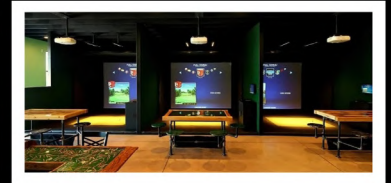
605-692-7273

www.teedoffgolfbrookings.com

100 Golf Courses - 15 Sports - Driving Range - Bar - Casino

- Hourly simulator rental - \$48/bay /hour
- Golf club rental -\$8/set
- Party hosting
- Golf leagues
- Golf tournaments
- Golf Lessons
- Beer, soda, & snacks
- Additional games:

- hockey
- baseball
- soccer
- dodgeball
- carnival
- football



3 Multi-sport simulator bays
accommodate 1-8 players each

**Book a simulator
and schedule a party today!**

Are you a **business owner** spending more time focusing on your business's HR function than its mission? If so, then you know HR can be a time-consuming function – especially if you want to **do it right**.

We provide various options to support you with your HR needs and budget, including:

- Monthly retainer
- Hiring of permanent HR resource
- Transactional HR
- Project work
- HR processes set up
- Strategic HR

Contact us to see how we might help with your HR needs!

REMOVE THE PAPER
SHUFFLE ON YOUR END

SPECIALIZING IN SMALL AND
MEDIUM SIZE BUSINESSES

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THE FINAL PIECE TO YOUR
HUMAN RESOURCES PUZZLE!



HR SOLUTIONS

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MEET YOUR 2025 BOARD OF DIRECTORS



Paul Gilk, Chair
Daktronics



Mike Turnwall, Treasurer
First Bank & Trust



Chris Brozik, Director
Civil Design



Seth Sayler, Director
Best Choice Real Estate



Samantha Tupper, Director
Wink's Fine Jewelry



Abigail Woodford, Director
Interim Healthcare



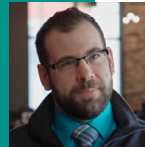
**Michael Schulte,
Ex-officio Director**
City of Volga



Nicole Nuttbrock, Vice Chair
Larson Manufacturing



Kyle Bender, Past Chair
Falcon Plastics



Jesse Davis, Director
Craft Chophouse and Lounge



Kristina Lankow, Director
Daktronics



Becky Degen, Director
SDSU Office of the President



Nate Schaefer, Director
Avera Medical Group



**Jacob Meshke,
Ex-officio Director**
City of Brookings

2024 ANNUAL REPORT

FUN STATS



PROGRAMMING + EVENTS

7 COMMITTEES
WITH 102 VOLUNTEERS

92 EVENTS

21,500+ ATTENDEES



MEMBERSHIP

548 MEMBERS

58 NEW MEMBERS



SDSU STUDENT INTERACTIONS

2,735 STUDENTS ENGAGED

14.6% WANT TO STAY IN BROOKINGS



\$14,000+

CHAMBER BUCKS REDEEMED

Head to page 26 for more info!

AWARDS

AMBASSADOR OF THE YEAR:

HEIDI ANSHUTZ

Mills Property Management

YOUNG PROFESSIONAL OF THE YEAR:

LAURA SCHWARZ

Falcon Plastics

NEW THIS YEAR

SALES TRAINING

(#2 issue businesses are facing according to 2023 member survey)

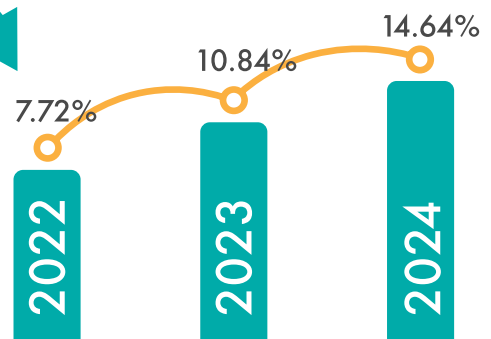
Business to Consumer & Business to Business Sales Training Courses

NATIONAL CIVICS BEE

The National Civics Bee® is an annual competition that encourages young Americans to engage in civics and contribute to their communities.

AI TRAINING WITH 70+ ATTENDEES!

Keep an eye out for an AI series in 2025!



STUDENT RETENTION RATES



LEADERSHIP BROOKINGS

BROOKINGS AREA CHAMBER OF COMMERCE

HERE'S WHY THE LEADERSHIP BROOKINGS PROGRAM IS A SMART MOVE FOR YOU AND YOUR BUSINESS:

- **BUILD CONFIDENT LEADERS**

This program equips participants with essential leadership skills, helping them grow into more effective, inspired leaders—both in the workplace and within the community.

- **EXPAND YOUR NETWORK**

Participants connect with other local professionals and community leaders, opening doors for collaboration and partnerships that can benefit your business.

- **INVEST IN THE COMMUNITY**

Participants will gain a deeper understanding of Brookings, allowing them to engage with local issues and opportunities in meaningful ways.

ENCOURAGE YOURSELF AND YOUR EMPLOYEES:

Learn more at brookingschamber.org/leadership-brookings

LIVE IN BROOKINGS

LIVEINBROOKINGS.ORG is a great tool to share with new employees to your business. Get to know the community and available opportunities. The following data was collected to show the effects of our ongoing efforts to **gain and RETAIN** new residents. This data from 2024 shows exciting and impactful strides in our work across a variety of events and interactions!



9,288 NEW & POTENTIAL RESIDENTS REACHED IN 2024

6,347 VISITS TO **LIVEINBROOKINGS.ORG**

2,191 NEW RESIDENT POSTCARDS SENT

102 INTERACTIONS WITH NEW BROOKINGS COUNTY RESIDENTS

Make a big impact with

Signs, banners & vinyl graphics that catch your eye... and don't let go.

- Exhibit and trade shows graphics
- Paper, vinyl or canvas banners
- Grand Opening banners
- Point-of-purchase signs
- Event booths and displays
- Vehicle graphics
- Outdoor solutions
- Window clings and more



Contact us to get your project started!

605-697-5170

orders@allegrabrookings.com



1 - Multi-dimensional aluminum sign | 2 - Perforated vinyl window graphics
3 - Vinyl on contour cut PVC with standouts | 4 - Retractable banner

OUR COMMITTEES



COMMITTEE PURPOSE
To recognize area agriculture producers for the strong foundation they provide the area's economy and support public policies that will strengthen the agricultural production economy.



COMMITTEE PURPOSE
To recruit and welcome new members and to act as a connection point between the Chamber and the Brookings area business community.



COMMITTEE PURPOSE
To be a leader in the Brookings area's workforce retention efforts, connecting SDSU students, young professionals, and new residents with the community at-large.



COMMITTEE PURPOSE
To promote a positive working relationship among the community, employers, area veterans and military groups.



COMMITTEE PURPOSE
To inform, educate, engage, and advocate for the Brookings business community regarding relevant public policy initiatives at the state and local level.



COMMITTEE PURPOSE
To encourage the growth and prosperity of Volga businesses through advocacy and promotion initiatives as well as provide educational resources for members to utilize and strengthen their businesses.



COMMITTEE PURPOSE
To provide the professional women of the Brookings community an organization that is uniquely their own—a place to network, learn, and share.



2025

MEMBERSHIP BENEFIT LEVELS



NON-PROFIT MEMBERSHIP
\$125

Our non-profit level is reserved for small local non-profits who would otherwise not have the financial means for a standard Chamber membership. Our non-profit members receive the same benefits as Connected level members. To qualify for the non-profit rate, a non-profit membership application is required.

INDIVIDUAL MEMBERSHIP
\$125

The Individual Chamber membership is reserved for those who are not associated with a business but would like to be involved and receive updates. This rate allows an Individual to receive email updates from the Chamber President as well as committee participation and ability to participate in programs / events at member pricing. Individual members may not use their membership to promote business activity.

	CONNECT \$350	PARTNER \$700	INVESTOR \$1,500	EXECUTIVE \$2,750	PREMIER \$5,000	PINNACLE \$10,000	PRESIDENT \$20,000+
Business Directory and Visitor Guide Listing	●	●	●	●	●	●	●
Direct Business Referrals	●	●	●	●	●	●	●
Leadership Essentials Curriculum	●	●	●	●	●	●	●
readitfor.me Subscription	●	●	●	●	●	●	●
Advocacy & Support from the Chamber	●	●	●	●	●	●	●
Member Pricing at Chamber Events for all Employees	●	●	●	●	●	●	●
Committee Participation	●	●	●	●	●	●	●
Business Notary + Certificate of Origin Services	●	●	●	●	●	●	●
Use of Chamber Meeting Space (seats 4-6)	●	●	●	●	●	●	●
Ribbon Cuttings & Ground Breakings	●	●	●	●	●	●	●
Opportunity to Enroll in Chamber Bucks Program	●	●	●	●	●	●	●
Enhanced Website Listing		●	●	●	●	●	●
Membership Mailing Address List		●	●	●	●	●	●
1 Brookings CTA (Certified Tourism Ambassador)		●	●	●	●	●	●
Additional Business Memberships		1	1	2	4	4	Custom
Chamber Hosted Event Ticket (Max \$50 Value)		2	4	8	12	22	Custom
Chamber Hosted Event Ticket (Max \$100 Value)		0	2	2	4	8	Custom
Flex Dollars (Sponsorships or Marketing)		\$200	\$400	\$700	\$1,200	\$3,500	Custom
Golf Tournament Registration				1 TEAM	1 TEAM	1 TEAM	Custom
Logo on brookingschamber.org homepage				●	●	●	●
Leadership Brookings Registration					1	1	Custom
Banner Recognition at Events							●
Logo in Member & Sponsorship Guide							●

2025

MARKETING OPPORTUNITIES

All membership levels "Partner" and above include flex dollars which can be used toward marketing (see below) or sponsorships (see page 16). Choose how you like to allocate your flex dollars from all the options on pages 14 - 23. Additional marketing opportunities within this list can be purchased outright.

EMAIL INFO@BROOKINGSCHAMBER.ORG TO UTILIZE YOUR MARKETING FLEX DOLLARS OR TO PURCHASE ANY OF THESE MARKETING OPPORTUNITIES.

	VALUE	#AVAILABLE
E-MAIL MARKETING (E-MAILS ARE SENT TO APPROXIMATELY 3,200 CONTACTS WITH AN AVERAGE 40% OPEN RATE)		
Chamber Chat Ad <i>Your custom ad located midway down our weekly Chamber Chat</i>	\$150	50
Targeted Email Blast to Membership <i>Your own custom e-mail; sent on Thursdays</i>	\$300	24
Chamber Chat Sponsorship <i>Be our Chamber Chat sponsor for 1 month! Logo appears in e-mail header, includes an ad below PACE message</i>	\$500	12
PRINT		
2026 Advertisement in 2026 Member & Sponsorship Guide (Add \$250 if you require design services)		
Full Page	\$1,000	4
Full Inside Front Cover	\$1,200	1
Full Inside Back Cover	\$1,200	1
Half Page	\$500	4
Quarter Page	\$250	8
OTHER		
1 Month Billboard Sponsored by Brookings Billboard <i>Billboard outside the Chamber office only</i>	\$500	4 / MONTH
Chamber Bucks Ad Space <i>Ad located on each Chamber Buck certificate sold (over 2,500 certs/yr). Option to purchase multiple spaces for larger ad</i>	\$100	UNLIMITED



LOVE *where you* LIVE

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Mills Property Management has been providing homes to enjoy in Brookings, SD and its surrounding communities for over 30 years. We pride ourselves in being a property management company that serves as the go-to resource for renters, ensuring a smooth and hassle-free living experience.





2025

SPONSORSHIP OPPORTUNITIES

The success of the Brookings Area Chamber of Commerce committees, programs, and events is made possible by the generous sponsorships from our members.

Our Chamber membership is made up of some of the most influential business leaders in the area, including corporate executives, mid-level managers, small business owners, entrepreneurs, young professionals, educators, and more. By sponsoring a Chamber event, your business gains the publicity and brand recognition needed to thrive in today's fast-paced market.

Sponsorships offer a unique opportunity to elevate your brand's visibility, prestige, and credibility to a broad, diverse audience that no other organization in our region can match. We're committed to building partnerships that benefit everyone involved.

We understand that each business has unique needs, so we've designed sponsorship packages with flexibility in mind. If none of the options presented fit your specific goals, don't hesitate to reach out—we'd love to discuss how we can create the perfect sponsorship for your business.

After reviewing our sponsorship opportunities, if you're ready to partner with the Chamber to support a committee, program, or event, contact us at (605) 692-8922 or email info@brookingschamber.org. We're excited to work together!

HAVE QUESTIONS OR WANT TO PURCHASE A SPONSORSHIP? GET IN TOUCH!
INFO@BROOKINGSCHAMBER.ORG 605.692.8922



IMAGINATION • INNOVATION • INTEGRATION

The Research Park at South Dakota State University strives to provide an environment where dreams become reality, businesses are grown, and knowledge, research, and resources are turned into economic opportunities.

Dedication to helping start-up companies and individual founders create new opportunities, the Research Park supplies targeted business resources and services in one convenient location. We incubate companies by offering all of the following and more:

- Partnership with SBDC/SBA;
- Mentoring by well-established and successful companies;
- Partnership with Innovate SoDak and SDSU; building a strong statewide founders ecosystem and business partnerships with SDSU;
- Free state-of-the-art conference facilities;
- Get started today at: www.launchfounder.com



"GROW YOUR DREAMS" AT THE RESEARCH PARK @ SDSU.

www.rpsdstate.com



Dwaine Chapel
CEO and Exec. Director

605.696.5600 (office)
605.695.6340 (mobile)
Dwaine@rpsdstate.com



2025

SIGNATURE EVENT SPONSORSHIPS

Event sponsorships will include the "base sponsorship benefits," as well as any benefits as listed in the event sponsorship description.

PLATINUM

- Primary logo in all marketing (web, print)
- Optional stage time
- Tagged social posts
- Radio mentions (when applicable)
- Logo on screen during event

GOLD

- Secondary Logo in all marketing (web, print)
- Mention on stage
- Tagged social post
- Logo on screen during event

ANNUAL CELEBRATION SPONSOR APRIL 3, 2025

The Annual Celebration is held each April to share Chamber accomplishments of the year prior and showcase local area businesses. Also includes Leadership Brookings Graduation.

PLATINUM
\$3,500 (1 available)
+ 1 table of 8

GOLD
\$1,500
4 tickets

SILVER
\$700
2 tickets
+ Logo on screen during event

BRONZE
\$300
1 ticket
+ Logo on screen during event

VETERANS DAY SPONSOR NOVEMBER 11, 2025

Community's annual Veterans Day Program on November 11, 2025 at 9:00AM at the Dacotah Bank Event Center. All are welcome to attend this free event and honor our great country's veterans.

PLATINUM
\$600 (2 available)
+ Mention on stage (no stage time)

GOLD
\$400

SILVER
\$200

BRONZE
\$100

BROOKINGS ECONOMIC SUMMIT SPONSOR APRIL 29, 2025

Half-day event aimed to inform and educate our business community on the economic landscape of Brookings, developments taking place, and more.

PLATINUM
\$1,500
+ 1 table of 6

GOLD
\$750
4 tickets

SILVER
\$500
2 tickets

BRONZE
\$175
1 ticket



SILVER

- Tertiary logo or business name in web/print where possible
- Tagged social post
- Collective Sponsor Social Post

BRONZE

- Logo or business name in web/print where possible
- Tagged social post

YOUNG PROFESSIONALS NETWORK SEASON SPONSOR

Our Young Professional efforts bring together nearly 500 young professionals and SDSU students annually both in-person and online. Season sponsorships will cover a minimum of 10 events, including Monthly Meet Ups and The Blitzen.

PLATINUM
\$2,500

GOLD
\$1,000
+ Ability to put item(s) in swag bag

SILVER
\$500
+ Ability to put item(s) in swag bag

BRONZE
\$250
+ Ability to put item(s) in swag bag

WOMEN IN LEADERSHIP SEASON SPONSOR

Women in Leadership is an outlet to empower professional women to share, educate, and influence through networking to build the business community. The committee hosts 4 luncheons, 2 socials, and 1 Summit. Sponsorships cover all 7 events.

PLATINUM
\$3,000 (1 available)
2 Season Pass +

GOLD
\$1,500
1 Season Pass +

SILVER
\$700
4 tickets

BRONZE
\$350
2 tickets

AGRICULTURE APPRECIATION BANQUET SPONSOR

TBD

Banquet for 300+ producers and guests to raise funds for ag-related scholarships and teacher grants.

PLATINUM
\$3,500 (1 available)
2 Tables

GOLD
\$1,500
6 Tickets

SILVER
\$500
2 Tickets
+ Logo on screen during event

DOWNTOWN AT SUNDOWN

SPONSORSHIP OPPORTUNITIES

Downtown at Sundown is a five-week event series of sunshine, live music, cold drinks, local food, and a family-friendly atmosphere. Offering a night out with free admission and kids activities, Downtown at Sundown saw 15,000+ attendees in 2024!

HEADLINER | \$11,000

- Primary placement in marketing, including but not limited to web, social, billboard, posters, banners, newspaper
- Stage and Radio Mentions
- 10 x 10 Booth Space (5 weeks)
- Stage Time
- Logo on event wristbands and Info Booth tent
- Social media video at business or event
- Primary logo on bump-out signs and sandwich boards at event
- Solo logo billboard after series

KIDS ZONE | \$4,000 (4 Available)

- Secondary placement in marketing, including but not limited to web, social, billboard, posters, banners, newspaper (excludes stage banner)
- Logo on 2 Kids Zone Banners
- Stage mention
- 10 x 10 Booth Space (5 weeks)
- Logo on bump-out signs and sandwich boards at event
- Logo on billboard after series

ENCORE | \$2,500 (5 Available)

- Benefits for 1 designated week: Mention on stage and radio, logo on/near stage, 10 x 10 booth space, stage time, logo on social posts and billboard, Social media video at business or event
- Tertiary placement on event web-page
- Logo on bump-out signs and sandwich boards at event
- Logo on billboard after series

STAGE | \$2,000

- Logo on/near stage (5 weeks)
- 10 x 10 booth space (1 week)
- Tertiary logo placement on event web-page
- Logo on bump-out signs and sandwich boards at event
- Logo on billboard after series

PRINT | \$1,500

- Logo on/near stage (5 weeks)
- 10 x 10 booth space (1 week)
- Tertiary logo placement on event web-page
- Logo on bump-out signs and sandwich boards at event
- Logo on billboard after series

HOSPITALITY | \$1,500

- Logo on event web-page and social
- Tagged social post
- 10 x 10 booth space (1 week)
- Logo on bump-out signs and sandwich boards at event
- Logo on billboard after series

SOUND CHECK | \$1,000

- Logo Placement on event web-page
- Logo on bump-out signs and sandwich boards at event
- 10 x 10 booth space (1 week)
- Logo on billboard after series

THE LOO SPONSOR | \$500 (4 available)

- Logo Placement on event web-page
- Logo on bump-out signs and sandwich boards at event
- Logo on poster on each Portable Toilet
- Logo on billboard after series

FESTIVAL FAN | \$500

- Logo Placement on event web-page
- Collective Event Sponsor Social Post
- Logo on billboard after series

GOLF TOURNAMENT SPONSORSHIP OPPORTUNITIES

PAR-TEE GOLF TOURNAMENT

EXECUTIVE \$2,500	RAFFLE \$1,000	PRINT \$1,500	HOLE \$500	HOLE-IN-ONE \$500 + Hole Insurance	PIN PRIZE \$150
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VOLGA GOLF TOURNAMENT

EXECUTIVE \$1,000	RAFFLE \$500	PRINT \$600	HOLE \$400	HOLE-IN-ONE \$400 + Hole Insurance	PIN PRIZE \$100
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EXECUTIVE

- Primary Logo on marketing
- Collective Event Sponsor Social Post
- 1 Golf Team
- Logo on Rule Card
- Logo on Every Golf Cart
- Mentions at Event
- Promo Display (optional)
- Branded sign at event
- Option to Add Items to Swag Bag

RAFFLE

- Logo Placement on Web Event Page
- Collective Event Sponsor Social Post
- 1 Golf Team
- Logo on Rule Card
- Mentions at Event
- Promo Display (optional)
- Branded sign at event
- Option to Add Items to Swag Bag

PRINT

- Logo Placement on Web Event Page
- Collective Event Sponsor Social Post
- 1 Golf Team
- Logo on Rule Card
- Logo on Every Golf Cart
- Mentions at Event
- Promo Display (optional)
- Branded Sign at Event
- Option to Add Items to Swag Bag

HOLE-IN-ONE

- Logo on Rule Card
- Promo Display (optional)
- Branded Sign at Hole
- Option to Add Items to Swag Bag

HOLE

- Promo Display (optional)
- Branded Sign at Hole
- Option to Add Items to Swag Bag

PIN PRIZE

- Option to Add Items to Swag Bag

ADDITIONAL SPONSORSHIP OPPORTUNITIES

PUBLIC AFFAIRS SPONSOR

The Public Affairs Committee has various advocacy efforts, including legislative coffees, candidate forums, and Brookings/SDSU Day at the Capitol.

PLATINUM | \$1,000

- Logo on screen at events when possible/appropriate
- Mentions at events when possible/appropriate
- Logo on Public Affairs web-page

GOLD | \$500

- Mentions at events when possible/appropriate
- Logo on Public Affairs web-page

SILVER | \$100

- Name on Public Affairs web-page

NEW

AI IN SMALL BUSINESS

A series of learning opportunities (3-5) for small businesses to leverage AI to become more productive.

PLATINUM | \$1,000

- Primary logo on all marketing
- Speaking time at events
- Social media recognition
- Event tickets (#TBD)

GOLD | \$500

- Secondary logo on all marketing
- Speaking time at 2 events
- Event tickets (#TBD)

SILVER | \$250

- tertiary logo on marketing/at event
- speaking time at 1 event

WORK READY BOOTCAMP

A 4-week career preparation program for 30 college students.

PLATINUM | \$1,500

- Primary logo on marketing, including cover page of workbook
- First right at speaking to class on industry-specific topics

GOLD | \$500

- Secondary logo on marketing, including cover page of workbook
- Potential to speak to class on industry-specific topics

SILVER | \$100

- Business name on cover page of workbook
- Social media tag

NEW RESIDENT OUTREACH

New Resident Outreach sponsor support our monthly postcards to residents moving to/within the community (avg 80/month), as well as our New Resident BBQ.

PLATINUM | \$1,250

- Logo on all postcards to new residents
- Logo on liveinbrookings.org website

GOLD | \$500

- Logo on two postcards
- Business name on liveinbrookings.org website

NEW

NATIONAL CIVICS BEE

The National Civics Bee® is an annual competition that encourages young Americans to engage in civics and contribute to their communities.

PLATINUM | \$1,500 (1 available)

- Primary logo on all marketing
- Quote in press release
- Spot as a local judge at the live local competition.

GOLD | \$500

- Secondary logo on all marketing
- Social media tags
- Secondary logo on stage at event

SILVER | \$100

- Name on Website
- Name on screen at event
- Social media tags

NEW

LUNCH & LEARN SERIES

A four-event educational series to help area businesses learn ways to solve the problems they are currently facing.

PLATINUM | \$750

- Primary logo on all marketing
- Event Tickets
- Tagged social media post
- Logo displayed during series
- Ability to speak at all events of series if desired

GOLD | \$500

- Secondary Logo on all marketing
- Tagged social media post
- Event Ticket
- Logo displayed during event
- Ability to speak at one of the events in series if desired

SILVER | \$250

- Name on Website
- Name on screen at event
- Social media tags

FEED THE FARMER

Hand-delivered meals by the Ag Relations Committee to over 50 farmers each Spring and Fall.

PLATINUM | \$500

- Social media post
- Swag given to farmers with lunch

CANDY KRAWL

A fun-filled trick-or-treat event for the community

PLATINUM | \$500

- Primary logo on all marketing
- Tagged Social Post
- Prime Location in auditorium
- Social media tags

DRINK TICKET SPONSOR

Get your logo on every single drink ticket used by the Chamber throughout the year! Drink tickets are used at socials, Annual Celebration, golf tournaments, and more.

PLATINUM | \$1,000

DOWNTOWN WATCH PARTY 2.0

Ask us for more details!



2025

EVENTS
AT A
GLANCE

SAVE THE DATE

JANUARY

22 Brookings/SDSU Day at the Capitol

FEBRUARY

13 Women in Leadership Galentine's Day

22 Legislative Update

TBD Hops and Headshots

MARCH

TBD Work Ready Bootcamp

TBD Candidate Forum

19 Women in Leadership Luncheon: 1 of 4

APRIL

03 Annual Celebration

16 Women in Leadership Luncheon: 2 of 4

29 Brookings Economic Summit

TBD Feed the Farmer

MAY

04 Small Business Week

21 Women in Leadership Luncheon: 3 of 4

TBD Volga Lunch and Learn Series Begins

JUNE

03 New Resident BBQ

12 Old Timer's Day Mixer

18 Women in Leadership Golf Clinic

19 Intern Mixer

JULY

31 Downtown @ Sundown: Week One

TBD Par-Tee Golf Tournament

AUGUST

01 Volga Golf Tournament

07 Downtown at Sundown: Week Two

14 Downtown at Sundown: Week Three

21 Downtown at Sundown: Week Four

28 Downtown at Sundown: Week Five

SEPTEMBER

17 Women in Leadership Luncheon: 4 of 4

TBD Candidate Forum

OCTOBER

03 Manufacturing Week

04 Downtown Watch Party

14 Leadership Brookings Begins

15 Women in Leadership Half Day Summit

31 Candy Krawl on Kasan

TBD Feed the Farmer

NOVEMBER

11 Veterans Day Program

DECEMBER

02 Agriculture Appreciation Banquet

06 Downtown in December

TBD Blitzen

More programs and events are added throughout the year - be sure to check out our calendar of events at brookingschamber.org!

BROUGHT TO YOU BY

BETTER CULTURE

Leadership program and readitforme are included in all member's benefits

Leadership Essentials® Program

- On-demand leadership training program that consists of 17 short but powerful video lessons (each video averages 3 minutes in length).
- The program is designed to teach Better Culture's 7 Principles of Leadership® – seven proven principles a leader can adopt to build and protect a great workplace culture across their team and organization.
- Log into our member portal for a special code to receive this program, valued at \$199, for no extra cost.

ReadItFor.Me subscription

- Brookings Area Chamber of Commerce members can now gain free premium access to readitfor.me (\$999 lifetime value)!
- What is it? The #1 book summary service for executives and entrepreneurs - "It's like Cliff's Notes for business books."
- Log into our member portal for instructions to gain access.

DOWNTOWN BROOKINGS SPONSORSHIP OPPORTUNITIES



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CRAZY DAYS**

**BROOKINGS
FARMERS
MARKET**

**FALL FOR
DOWNTOWN
FESTIVAL**

**TRICK-OR-
TREATING ON
MAIN AVE**

**FESTIVAL OF
LIGHTS &
PARADE**

**PUBLIC ART &
NEIGHBORHOOD
DESIGN**

**For information on these events &
opportunities, please email
director@downtownbrookings.com**

WWW.DOWNTOWNBROOKINGS.COM



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